



## ***Introducing The Most Advanced Video Event Data Recorder (VEDR) on the Market***

Helping fleet and haulage companies to reduce insurance and vehicle related costs via Instant notification (FNOL)



# **STREET ANGEL**

*"Visually Aware - Virtually There"*

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[www.pro-edge.co.uk](http://www.pro-edge.co.uk)

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**PRO-EDGE**  
.CO.UK

**Our Intelligent, Smart Street Angel Camera will actively  
watch over your Fleet**

***NO SD Card, Multi Channel, Full HD, SSL Encryption, Real Time Reporting, Instant Notification (FNOL), Remote Configuration Management & Much More ...***

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## Help reduce insurance and vehicle related costs with Street Angel – The Most Advanced VEDR available.

Installing cameras on your business vehicles can deliver many worthwhile benefits. For example, they can protect you against motor insurance fraud including "Crash for Cash" incidents and have a proven track record in reducing the frequency and severity of fleet claims.

### What is a VEDR and how can it help my business?

- A VEDR is a Vehicle Event Data Recorder
- It is essentially a 3G connected Dashcam.
- It provides a neutral version of events without bias.
- Ensuring you are exonerated in the event of staged or premeditated crash and false or exaggerated claims.
- Evidence can help to reduce & resolve insurance disputes quickly and with less overall cost.
- Drivers behaviour is improved, helping to reduce vehicle related costs and improving company image.
- It can help to reduce insurance premiums by resolving 50/50 disputes and provides evidence for the authorities to prosecute the person falsely claiming.
- It helps Improve road safety and helps your company meet industry accreditations and government legislation.
- Costs can be controlled via risk management strategy analysis and an ROI shown relating to reduction in insurance and vehicle related costs.
- The Street Angel meets the new GDPR regulations regarding the use, control and storage of sensitive information.

"Installing cameras is not a good idea... it's a great idea," says Larry Smith, regional trading director of Towergate Insurance. "It's the ability to settle claims really quickly; the evidence is indisputable."

This is transforming the resolution of contested claims that previously would have left insurers with no option but to accept 50:50 liability. And with conclusive film evidence, the faster a claim can be settled, which further drives down costs



The Insurance Fraud Bureau estimates that 'crash for cash' fraud costs the insurance industry £392m each year.

A six-month trial with one big fleet where half the vehicles had cameras fitted. They had a 55% drop in accident numbers and a 25% reduction in claims costs compared to the other half of the fleet that did not have the cameras."

# The Most Advanced Video Event Data Recorder (VEDR) on the Market



*NO SD Card, Multi Channel, Full HD, SSL Encryption, Real Time Reporting, Instant Notification (FNOL), Remote Configuration Management & Much More ...*

In today's world seeing is believing, the more visual evidence and information you have to hand the more likely you are to resolve a dispute quickly and with reduced cost.








Our Street Angel camera provides instant FNOL (First Notification of Loss) visual information alongside technical data from up to 3 cameras in and around your vehicles to our secure (SSL encrypted) reporting platform and mobile App.

The visual data is sent securely to the cloud enabling it to be quickly sent to insurance companies enabling them to gather evidence immediately and react proactively to a situation.

Detailed driver behaviour reports can also help you understand training requirements and reduce vehicle related costs, providing you with a return on your investment.



3G, Bluetooth and Wi-Fi connectivity providing multiple ways to send your information.

-  First Notification of Loss Management allowing immediate claim intervention
-  Full data management portal for reporting and access configuration
-  No unreliable SD cards. Our internal memory immediately stops the problem of SD cards failing.
-  Fully encrypted end-to-end data management SSL connection ensures that your footage and highly sensitive data is kept secure and encrypted
-  Real-time driver behavior score card
-  Full HD quality video from all 3 channels
-  Advance camera health check technology & notifications

# Features and Benefits



No unreliable SD cards. Our 128gb internal memory immediately stops the problem of SD cards failing.



Scalable up to 3 cameras - FORS and CLOCS compliant



Full HD quality video from all 3 channels



First Notification of Loss management allowing immediate claim intervention



Advanced automated crash detection & filtering technology



Camera health check technology & notifications



Remotely configurable allowing sensors to be adjusted without the need to take vehicles off the road.



Built in microphone and Speaker



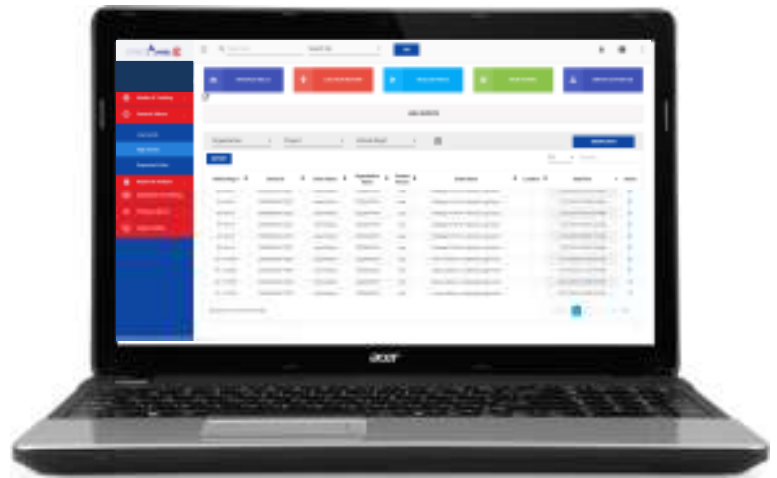
Real-time driver behavior score card



Camera Park mode stays active whilst the vehicle is stationary



Track and Trace your Fleet



The Web based reporting suite provides a full user interface with access control and export capabilities whilst the mobile App provides a light version to keep you updated on the move



Full data management portal for reporting and access configuration



Fully encrypted end-to-end data management SSL connection ensures that your footage and highly sensitive data is kept secure and encrypted



3G, Bluetooth and Wi-Fi connectivity providing multiple ways to send your information.



Instant Event Video Upload & Video Request

Street Angel is suitable for the following vehicle applications;



# Additional Features



## Tamper Proof Bracket



The Street Angel is installed inside an anti tamper bracket, as there is no SD card there is no reason to require access to it, all visual information is sent or requested through the secure web portal and mobile App.

Any attempt to remove the camera will cause alerts via the instant notification feature and the Health Check feature will advise if the camera can't be seen or there is a problem with the internal components – providing peace of mind its always working.

## Scalable up to 3 HD Cameras using the Street Angel Hub



The camera hub is an addition to the advanced functionality already delivered by the Street Angel. By using the camera hub, you can increase the number of HD video channels to 3 in total, allowing for side and reversing cameras to be connected, these are essential driving aids when reversing and turning left and will also help you meet accreditations such as FORS and CLOCS.

Furthermore as the connections are generic for the majority of vehicle cameras available, the terminals on the hub allow you to connect existing reversing camera systems including the monitor.

## Street Angel Enterprise Management

Pro-Edge Limited and partners offer a 24/7/365 monitoring and instant notification service, powered by Street Angel, it is designed to deliver an available, efficient, and consistent experience for our partners and customers. It allows users to proactively detect and troubleshoot VEDR issues as they happen anywhere in the world.

### Benefits

- Performance - Proactive Event Identification – Maintenance Analysis - Faster FNOL times.
- User Experience - Satisfied Users = Empowered Street Angel VEDR.
- Efficiency - No additional operational overhead to invest in monitoring or manage a dedicated team of analysts.
- Decision Making - Analytics and information intelligence driving better claims and fleet management
- Costs - Our model reduces your upfront capital expenditure and lowers on-going costs within the business

### Visibility

Bird's-eye view of your fleet events, down to individual vehicles, from one point of contact. Provides you with powerful event FNOL in an actionable form, and where you can easily and proactively detect driver training needs and troubleshoot maintenance issues in real-time.

### Worldwide Certification



Industry  
Canada

Industrie  
Canada



Transport  
for London

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